Sustainable Community Strategy 2015- 2025

Melton Community Partnership

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FOREWORD

<u>Welcome to Melton's Sustainable Community Strategy.</u>

I am pleased to present Melton's Sustainable Community Strategy. This document sets out a long term vision for the next 10 years, the principles which underpin it and the actions we will need to take in order to achieve it. The Melton Community Partnership continues to bring together a range of organisations, private businesses, and voluntary and community groups to work towards a more positive vision for the Borough.

Since the Partnership launched the Sustainable Community Strategy in 2008, Melton has made great strides in rejuvenating its town centre, focusing its services where they are needed most and encouraging young people to flourish and achieve their potential.

Some highlights include the founding of Melton's Business Improvement District, the town centre's Visitor Enhancement Scheme, the yearly election of Melton's Young Mayor, and the establishment of Melton's Me & My Learning centre supporting those in unemployment to become socially, digitally and financially independent.

We will face many challenges over the next 10 years, including an uncertain economic climate and reduction of public sector funding, more extreme weather due to climate change, and an ageing population. The community of Melton will need to become increasingly independent and resilient in the face of these challenges.

This strategy has been developed alongside a wide range of community consultation and has sought to address the issues that local people have said are important for the future. We have listened to what you told us and we would like to thank everybody who gave us their views.

Our ambition is now to continue our strong record of partnership working with our colleagues across Leicestershire, so that we can achieve our vision for a more sustainable and resilient Melton. We look forward to achieving your ambitions alongside you.

Byron Rhodes, Chair of Melton Community Partnership.

INTRODUCTION

What is sustainability?

Sustainability refers to a way of living which is resilient, viable and enduring, meaning that future generations can live as we do now without compromising their quality of life. There are 3 main elements that make up sustainability- the environment, the economy and society. Only when these elements are considered holistically can we begin to create a truly sustainable future. See figure 1 below (Brown, 2014).

Therefore, a sustainable community is one that has the capacity and resourcefulness to develop its own solutions to the problems it may face in the future, one that is equal and inclusive, where people want to work and live for generations to come.

Figure 1. The 3 elements of sustainability (Brown, 2014).

"When local communities are empowered to lead and influence decision-making, it makes a real difference in their area. Each community faces its own unique set of challenges but I have never yet come across a community where there are not people with the passion and enthusiasm to change their neighbourhoods for the better; every community is a place of possibility"

Steve Wyler, Chief Executive of Locality (2011-2014).

What is a Sustainable Community Strategy?

A Sustainable Community Strategy is a document that sets out the needs and hopes of a community. It should represent the overall views of the community and how they would like the Borough of Melton to be in the future. Developing a strategy allows organisations that work in the community, and the community itself, to work together efficiently towards a common goal to improve quality of life. It also enables them to measure their progress over time to ensure the strategy is proving successful. This strategy outlines a long term vision for the area for the next 10 years until 2025.

We understand that a Sustainable Community Strategy is no longer a statutory duty for Local Authorities, as it once was under the Sustainable Communities Act (2007). However, the Localism Act (2011) is still a significant piece of legislation, which strengthens opportunities for communities to be empowered to take control, shape their own environment, and have their voice heard. We believe this ethos should be made an everyday best-practice manner of working and as a Partnership we will continue to coordinate actions with voluntary groups, community groups and small businesses in the Borough.
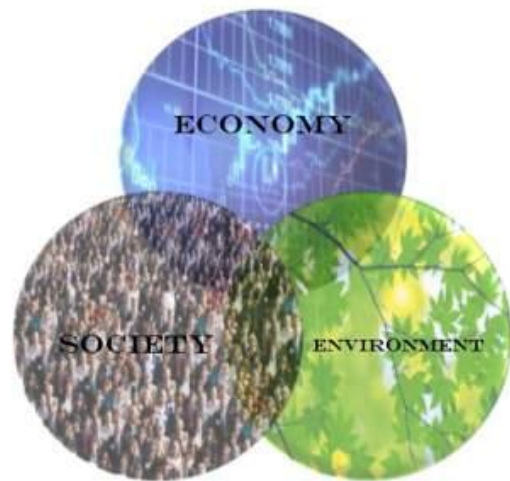
Who will deliver this Strategy?

The Melton Community Partnership (MCP) was set up in 2002. It aims to be a partnership of partnerships for Melton Borough, to co-ordinate the better delivery of local services. Member organisations include a number of public, private, voluntary and community groups (See Figure 2). These key delivery groups will enable the aims and actions of this strategy to be achievable, **but it is essentially the community of Melton themselves who will play key role in creating a sustainable and resilient place to live**.

The MCP works to develop positive relationships and promotes communication between services in order to share information, resources and address the priorities at a strategic level in the Borough for the benefit of our community. We are also looking at what local people need and want for their area, in order to effectively empower them to achieve their aspirations. It is only by recording and respecting these views that we can be successful. The Partnership's Principles outlined below are relevant to every issue in this strategy and partners will adopt them to ensure that the partnership works together to be:

- Responsive to community need

- Accessible to all sections of the community

- Sensitive to the potential impacts on people and the environment

- 'Joined up', efficient and effective.

- Innovative and creative

Partnerships, organisations and the community have delivered a great deal in the Borough of Melton. Most local people think that Melton is a good place to live, but there are still things that can be improved and this strategy can help to co-ordinate actions and carry them through the current decision-making processes.

This strategy is based on what you've told us matters to you most. It's the only strategy that addresses every aspect of people's quality of life including health, employment, housing, environment, community safety, children, young adults, and older people. It is one that sits at the top of other strategies which feed into the Melton Community Partnership.

www.meltonpartnership.co.uk

Melton Community Partnership Structure

Figure 2. Melton Community Partnership Structure
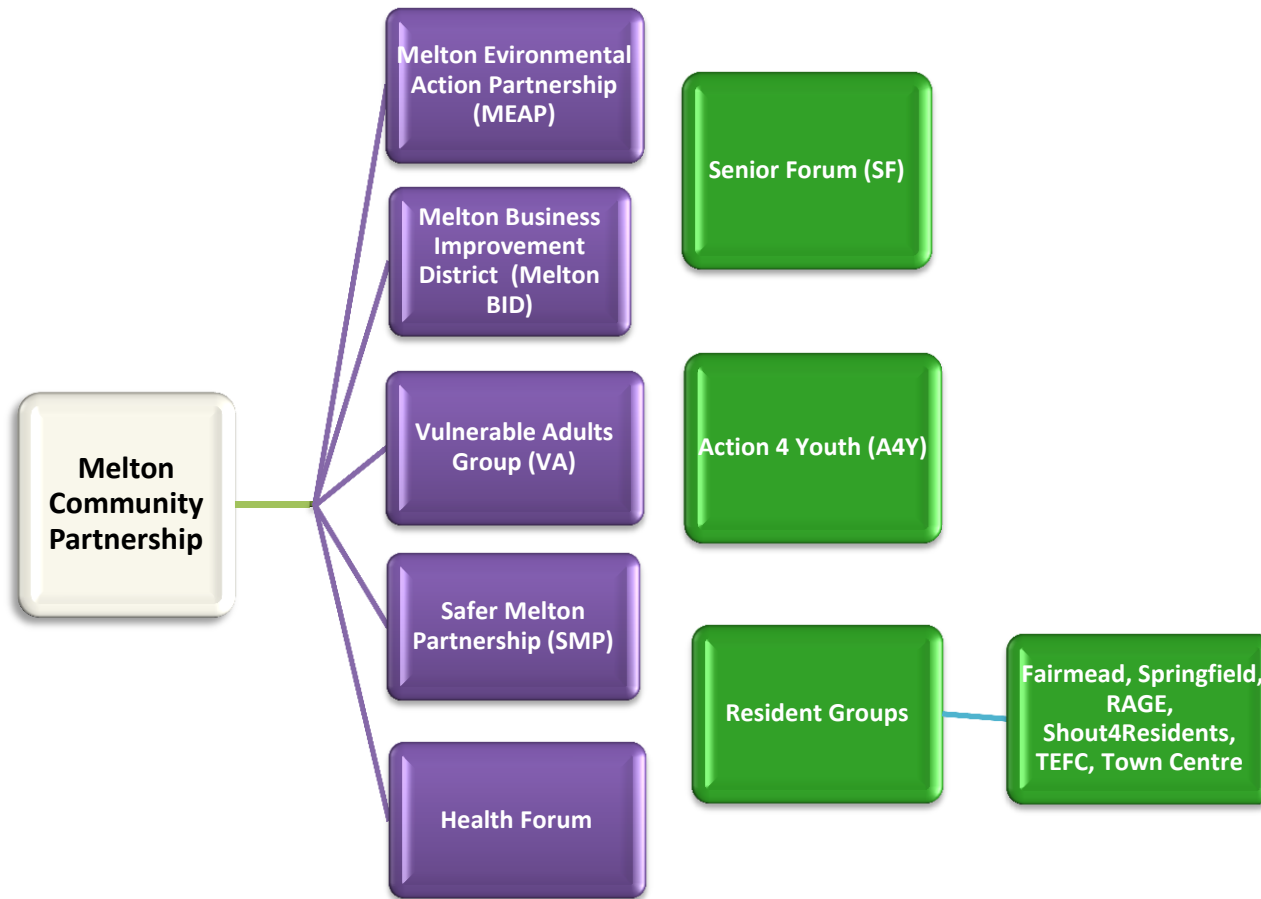
A selection of the Partnerships/Forums/Groups that link into our delivery groups:

- Learning Forum
- Joint Action Group (JAG)
- Active Melton
- Youth Council
- Teenage Pregnancy Locality meeting
- Voluntary and Community Sector
- Police Crime and Commissioner
- Leicestershire Rural Partnership
- Leicestershire Fire and Rescue Service

Key:

- MCP delivery groups
- Support groups

MELTON BOROUGH: A SNAPSHOT PROFILE

The Borough of Melton is an attractive rural area in the north-east of Leicestershire at the heart of the East Midlands. It encompasses the picturesque Vale of Belvoir, which translated means 'beautiful view'. Steeped in rural tradition, this part of the country is famous for it's fine food and drink, including Melton Mowbray pork pies, stilton cheese and locally brewed ale. Melton Mowbray is often referred as the country's rural capital of food and drink and is well known for it's rich history and heritage. Melton Mowbray lies at the heart of Melton Borough and is a historic market town which provides most of the Borough with day-to-day services and is bustling with activity on Tuesdays, when both street and cattle markets are held.

Average crime rates are lower in rural areas than urban areas.

47,866
The total population as of 2001 Census, which has risen to:

2011 Census Population ➔ **50,376**

49.1% of the population are male and 50.9% are female.

Transport

* Melton has A Roads connecting it to Nottingham in the North West, Grantham to the North East and Leicester to the South West.

*Melton has a train station with lines running directly to Birmingham, Stansted, Leicester, Peterborough and Cambridge.

* Road accidents in Melton are in line with national trends seeing a year on year decrease in fatalities since 2011 (Census, 2011).
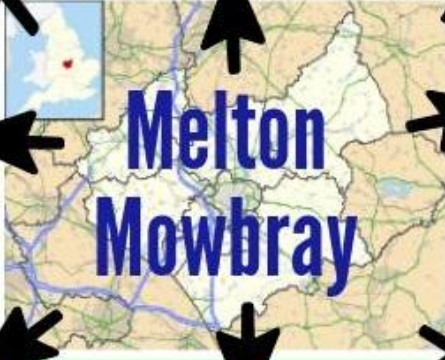
Crime & Safety

* Generally crime and fear of crime is relatively low in Melton Borough compared to the National and regional averages, with Melton Borough ranked 266th out of 376 nation districts on the Indices of Deprivation.

* There are currently no high risk cases of domestic violence and few medium risk cases.

* Crime levels are slightly higher in the town centre than in rural areas.

* Compared to national rates there are low levels of poverty. However, there are 1000 children living in poverty within the Borough.

People

* Melton has an ageing population.

* The population is split approximately 50/50 between the town of Melton Mowbray and approximately 70 rural villages.

Health

* The indicators for health of people living in the Borough are better than average compared to England and the East Midlands.

* Life expectancy for both men and women is similar to the England average.

* By 2036 there is to be an expected increase of 132.3% increase in people living with dementia

Melton Mowbray

Skills & Economy

* Melton Mowbray town is the main service and employment centre for the Borough.

* 24% of jobs are in manufacturing (mainly food and drink) which is significantly higher than the national and regional averages.

* Independent businesses represent a high proportion of the town centre's business make-up

Environment

* Melton is one of the smallest, most sparsely populated Boroughs in England.

* There are several parks near the town centre, which offers attractive walks, open spaces and play areas.

* Melton Borough has a long history of flood events, which remains an issue today.

* Air quality monitoring studies show levels of certain types of gases haven't exceeded national pollution guideline levels since 2003.

Melton's Environmental Action Partnership acts as a forum for discussion, information exchange and strategic direction setting for local / town and Borough environmental bodies and organisations.

Community

* Melton's voluntary and community sector is in a relatively healthy state

* These groups offer vital services and activities which are important to the community, such as sports, emotional support and good neighbor schemes.

The are currently 297 active voluntary and community groups in the Borough

Housing

* Melton has a high concentration of older detached housing stock, particularly in rural areas.

* The average house price in the Borough is £145,000, which is higher than the regional average, but lower than the national average.

In 2011, there were 21,490 households with dwellings comprising:
• 8,734 detached houses
• 7,743 semi-detached houses
• 3,341 terraced houses
• 3,092 flats and maisonettes.

Building on our Successes

Since the previous 2008-2013 strategy was published the Melton Community Partnership have been working together with the community towards achieving those ambitions and have made progress by getting more partners involved, developing more efficient ways of working together, and expanding the work we do. This includes work on:

- Projects to rejuvenate Melton town centre
- Work to integrate the priority needs of the Borough with the services offered by our partners to better meet our customer's needs
- Initiatives to develop our approach to supporting and developing young people incorporating relevant education and skills in the Borough

Successes around the previous strategy's aim and objectives are discussed further in **Appendix C.** We are now working towards an updated version of the Strategy, which will cover the next 10 years, to achieve a sustainable future for the Borough.

The drivers for change are:

1. **GROWTH** - Housing and employment needs are likely to increase and growth will be required. This growth must be sustainable with the necessary supporting infrastructure in place
2. **DEMOGRAPHIC CHANGE** - The local population is increasing and there will be more elderly members of our communities.
3. **THE ECONOMY** – With the economy still recovering, and recent policy changes such as the Welfare reform, this means there are pressures on how we provide services. We will be reviewing how we provide services and looking at ways of increasing the level of joint working between areas and partner organisations.
4. **INEQUALITIES** – We must ensure everyone, regardless of their circumstances and background, has a fair chance to do well in life.
5. **LOCALITY** - There is a need to provide local accessible services and to enable more local food production.
6. **CLIMATE CHANGE** - Changing weather, rising energy costs and the need to lead a lower carbon lifestyle.

VISION, AIMS & OBJECTIVES: AN OVERVIEW

Vision:

To enhance the quality of life for everyone in the Borough of Melton to achieve a sustainable, prosperous and vibrant community.

We aim to:

1. **Work toward making Melton a sustainable and resilient Borough**
2. **Strengthen and empower the community and voluntary sector of Melton to address future challenges**
3. **Integrate the priority needs of the Borough with the services offered by our partners to better meet our customer's needs**
4. **Focus our work in priority areas so that people are able to live their lives more independently**

To achieve these aims our priority objectives are:

1. **Improve the health and well-being of local people**
2. **Help provide a stock of housing that meets the needs of the community, including affordable housing**
3. **Provide opportunities for local people to enhance their learning, skills and employability**
4. **Increase the local community's resilience to empower them to address future challenges**
5. **Continue to strengthen Melton Mowbray's town centre and its night-time economy**
6. **Improve opportunities for the movement of people in and around Melton**
7. **Create a stronger and safer Melton**

Through extensive research and consultation we have identified the challenges and opportunities that the Borough will face in the next 10 years. A wide range of groups have been consulted with during the drafting of this strategy, to find out what issues matter to local people. The top **8** priority areas that have been identified as the main areas to improve and develop are outlined in this document.

In order to work towards our vision we need to take into consideration all those aspects of life that are important to us. This encompasses the move towards a 'sustainable' Community Strategy. Underpinning each of these priority objectives are the communities of the Borough, recognising the empowerment of individuals and communities needs to be at the centre of action in order to achieve our collective goals.

These 8 priority objectives will feed into one or more key themes, which have emerged as overarching priorities of the Melton Community Partnership's delivery groups. These include:

Learning	Environment	Health & Wellbeing	Safety	Community Development

It is important that each strand of the Strategy is not seen in isolation, but that actions within each objective are effectively 'joined-up' providing an overall vision for the future of Melton. At an operational level the approach will be to work across and between the key priorities to ensure a comprehensive, cross cutting approach is delivered.

Many of the objectives identified above are directly linked to other key Council and partner strategies and agendas, further emphasising the importance of partnership working. Melton Borough Council's Local Plan will be a key strategic document being delivered alongside this strategy. Its key obligation is to plan for sustainable development in the Borough of Melton, in line with the National Planning Policy Framework, and the Sustainable Community Strategy will act as an important contributor towards these plans.

How will we know the Strategy is working?

Melton Community Partnership (MCP) will use a variety of key indicators to ensure that the Strategy is being effective. These indicators will be focused on each of the key priority indicator areas, including national Census data, along with resident opinion surveys. Indicators from various other key strategies which feed in to the Action Plan e.g. the Local Plan, will also be taken into account to ensure continuity between key Council documents.

The MCP will be monitoring and reviewing the progress of the strategy at the quarterly meetings chaired by the Leader of the Council. See page 29 for further details on progress indicators, which are embedded within the Strategy's Action Plan.

LOCAL NEEDS AND PRIORITY OBJECTIVES

1. Improve the health and well-being of local people

Key Theme:

> **Health & Wellbeing**

The Current Situation:

Melton's population is living better and for longer, and Public Health England has identified one of Melton's local priorities 2014/15 as ageing well (Melton Health Profile, Public Health England, 2014). The demographic structure of Melton's population can tell us something about possible future health and well-being issues that will need addressing in the future. The mean age of the population of Melton is 42 (41.7) years. By comparison, the mean age for the East Midlands region is 40 years and 39 years for England. By 2020 Melton's population of individuals 65 and over is estimated to reach 12,200 and by 2030 it is estimated to be 16,000 (Alzheimer's Society, 2013).

There are proportionately older people living in rural areas – over 50% of the population in rural areas were aged 45 or over, compared with around 40% in urban area. This presents issues such as such as accessibility to services, transport issues and social isolation for our ageing population.

Age Structure (%) Melton Borough	
0-17 years	20.7%
18-64 years	61%
65 and over	18.4%

Table 1. Age Structure in Melton Borough. Census data, 2011.

The provision of unpaid care is becoming increasingly common in Melton as the population ages, with the numbers of unpaid carers in the Borough rising slightly over the last 10 years (Census 2011). This makes it a significant social policy issue as it contributes to the supply of care, but has implications on employment opportunities, social and leisure activities, and health and well-being of those providing care. To respond to the needs of the growing ageing population in Melton, we must support people to stay in their own homes for longer, through appropriate adaptations and home improvements. There also needs to be a focus on the needs of carers and a recruitment drive of volunteers for support initiatives for older people.

Dementia is also a growing problem in Melton Borough. The numbers of people living with dementia in the UK is set to double over the next 40 years (Alzheimer's Society, 2013). In Melton specifically there will be a 132.3% increase of people living with dementia by 2036 (SHMA, 2014), see Table 2 below.

Estimated population change for range of health issues in Melton (2011 to 2036)				
Type of Illness/disability	**2011**	**2036**	**Change**	**% increase**
Dementia	649	1508	859	132.3%
Mobility problems	1708	3570	1862	109.0%

Table 2. Population change in Melton up to 2036. SHMA (2014) data

We have a duty to promote an understanding and awareness of the problem to reduce its associated stigma, and to facilitate support to those groups and organisations that are committed to providing relief to those with the condition and their carers.

The partnership will continue to work with the Health Forum and wider partnerships to provide opportunities for everyone in Melton to live healthy and active lives. Much of this objective will be delivered by the continuing work of Melton Borough Council's Commissioning Plan for Sport and Physical Activity across the Borough.

This strategy acknowledges the importance of the health representatives on the Partnership's board, the East Leicestershire and Rutland Clinical Commissioning Group, to give key insights into the forthcoming changes according to its Primary Care Operating Framework over the next 4 to 5 years and the challenges this may present. Key links will also be made with Leicestershire County Council's Local Area Coordination initiative, which aims to support individuals and families, particularly those with disabilities, mental health issues and frail older people, to achieve their goals – by using their own strengths and family/community networks.

The route to achieving our ambition	
Priority Objective	Key Actions
Improve the Health and Well-being of Local people	• Develop an effective Ageing Well Strategy to take forward and implement, in replacement of the previous Strategy • Encourage businesses, Parish Councils and MBC Councillors to become Dementia Friends • Enable opportunities for everyone in Melton to be active and healthy • Support Melton's Community Development Objectives, as specified in Melton Borough Council's Local Plan.

2. Help provide a stock of housing accommodation that meets the needs of the community, including the need for affordable housing.

Key Themes:

> Environment

> Community Development

The Current Situation

Melton's population is predicted to evolve and change, growing on average by around **0.5%** every year. The key challenge is for Melton to grow and develop in a way that is socially, economically and environmentally sustainable, with the necessary supporting infrastructure to be established in line with projected growth.

People at different life stages occupy and use housing differently. We need to understand and plan for the housing needs of our population as it grows and changes. Taking into consideration factors such as the make-up of the population, the housing market, the economy, and the need for affordable housing, we will need somewhere in between **195 to 245** new homes every year (SHMA,

2014). Melton has a relatively high proportion of older large family houses which are privately owned, particularly in its rural areas and there is a need to rebalance the housing stock to meet the needs and demands of our current and future population.

PROJ 2 (SNPP (updated)) Population change 2011-2036 by 5 year age bands- Melton				
Age Group	Population 2011	Population 2036	Change in population	% change from 2011
Under 15	8474	9069	595	7%
15-29	8133	8367	234	2.9%
30-44	9536	9176	-360	-3.8%
45-59	11,362	10,744	-618	-5.4%
60-74	8688	11,504	2816	32.4%
75+	4302	9299	4997	116.2%
Total	50,495	58159	7664	15.2%

Table 3. Projected population changes by 5 year age bands. SHMA data, 2014.

Summary of projections 2011 to 2036 - total- Melton						
Projection	Population Growth		Housing Numbers		Employment Growth	
	Total	% change	Total	% change	Total	% change
PROJ 1 (2011- based SNPP)	7137	14.1%	4314	19.4%	1540	5.8%
PROJ 2 (2011- based SNPP (updated))	7664	15.2%	4510	20.3%	1834	6.9%
PROJ 2A (reduced hh formation constraint)	7664	15.2%	4838	21.7%	1834	6.9%
PROJ 3 (Experian job-led - LA level)	8278	17.3%	5242	23.5%	2405	9.1%
PROJ 4 (Experian job-led - HMA level)	10635	21.1%	5973	26.8%	3488	13.2%

Table 4. Summary of housing, employment and population projections in Melton. SHMA data (2014)

Housing of sufficient quantity, quality, affordability and type is critical for successful communities throughout Melton. Melton Borough Council's emerging Local Plan will have a key role in determining the number, quality, type, affordability and location of new homes that will be built to 2036.

The affordability of housing is an issue for many households in Melton. High house prices and moderate and lower household incomes mean there are affordability issues for a significant number of people. 41% of newly formed households are predicted to not be able to afford market housing to buy or rent without support. There is an estimated need for 238 affordable homes every year, taking into account the supply of affordable homes from re-lets, conservative estimates suggest a need for 71 new affordable homes every year (SHMA, 2014). Again, the Local Plan will be important in

deciding how and where these new affordable homes can be provided, but local Housing Associations and the council will have a key role in supporting the development, management and allocation of new affordable homes as well as making the best use of their existing stock.

New housing will only account for a small proportion of the homes in Melton in 2036. We also need to look at how we can best use our existing housing stock, from looking at issues of fuel poverty and the condition of existing homes to how we allocate affordable homes to ensure those in genuine need are given priority.

We particularly need to address the housing requirements of our ageing population. There is predicted to be a considerable demographic shift with both the number and proportion of older people increasing. Between 2011 and 2031 there will be a projected 32.4% rise in residents aged 60-74 in Melton and a 26.8% change in household numbers in the Borough (SHMA, 2014) see table above. Given the strong links between age and disability, dementia and mobility problems, we will need more accessible and supported housing options as well as housing advice and assistance help for older people to remain in their own homes, or 'downsize' should they choose to do so. Clear links can be made with priority objective 1.

Along with the Local Plan, our Housing, Homelessness, Private Sector Housing and Tenancy Strategies along with our Allocations Policy will be key strategic documents to address housing needs in Melton, including the needs of specific groups such as gypsies and travellers.

Housing and economic development are strongly linked. As our population ages, less of it will be economically active. Currently 47% of people of working age are aged between 45 and 64. In 2036 these residents are unlikely to be working which will clearly impact Melton's labour force and the ability to fill jobs. We need the housing stock to grow and work effectively to ensure the borough is affordable and attractive for workers. This provides clear links to Priority Objective 3 around retaining workers in the Borough.

The route to achieving our ambition	
Priority Objective	Key Actions
Help provide a stock of housing accommodation that meets the needs of the community, including the need for affordable housing.	• Support the development and delivery of a new Housing Strategy and Homelessness Strategy • Support the development and delivery of the refreshed Corporate Plan and Local Plan's Housing Objectives, with regards to the provision of sustainable affordable housing.

3. Provide opportunities for local people to enhance their learning, skills and employability

Key themes

Learning

Community Development

The Current Situation

Melton Mowbray is the main service and employment centre in the Borough. 24% of jobs are in manufacturing (mainly food and drink) which is significantly higher than the national and regional averages. The jobs in Melton Mowbray are mostly provided by a few large manufacturers, although business start-ups are increasing particularly in the rural parts of the Borough, with numbers of small and medium sized enterprises spread across the Borough. Some of the jobs are located on industrial estates such as Old Dalby or operating in premises in rural locations. The number and diversity of jobs in the rural area have been increasing each year. The pleasant environment makes the Borough attractive to home working and local enterprises.
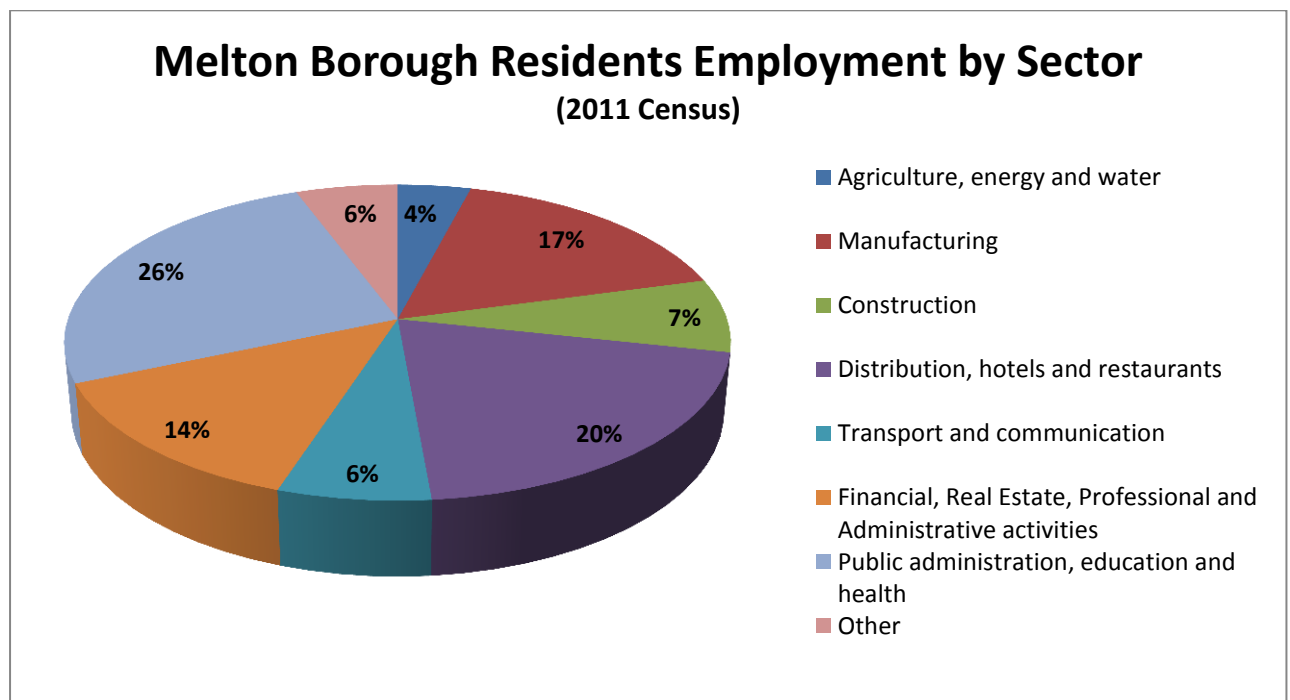

Figure 3. Pie chart of employment by sector in Melton. Census data, 2011.

Only 0.3% of Melton's workforce is employed in high-tech manufacturing and 11.3% employed in knowledge based business (both the lowest in the County). The proportion of the working age resident population qualified below NVQ level 2 & 3 in Melton Borough is very high. The proportion of the working age resident population qualified to NVQ level 4 and above in Melton Borough is also fairly high. This gap in skills is reflective of the relatively low skilled jobs that are available in the Town (Local Futures Profile, 2013) and represents a significant challenge for the economy, particularly in providing a labour force to service industry. Whilst Melton Borough's food and drink specialism provides bespoke opportunities and a degree of local resilience, there is a need to monitor closely how this sector will perform in the future.

Skill and Qualifications (Jan 2013- Dec 2013)				
	Melton (level)	Melton (%)	East Midlands (%)	Great Britain (%)
Individual levels				
NVQ4 and above	9,400	**29.9**	30.1	35.2
NVQ3 and above	17,500	**55.9**	52.4	55.8
NVQ2 and above	21,800	**69.7**	69.7	72.5
NVQ1 and above	27,000	**86.1**	83.1	84.4

Other qualifications	#	#	6.6	6.3
No qualifications	#	#	10.3	9.3

Table 3. Summary of skills and qualifications in Melton. ONS annual population survey via nomisweb.co.uk. # - sample size too small for reliable estimate

People are migrating out of the Borough for higher education opportunities and employment. In general terms this is exacerbating the skills gap creating a low skilled and low pay workforce, which is deepening inequalities within the Borough. This means there is a need to up-skill and train the local workforce and local communities to take advantage of new-employment opportunities. This will be the focus for Melton's workforce for the next 10 years.
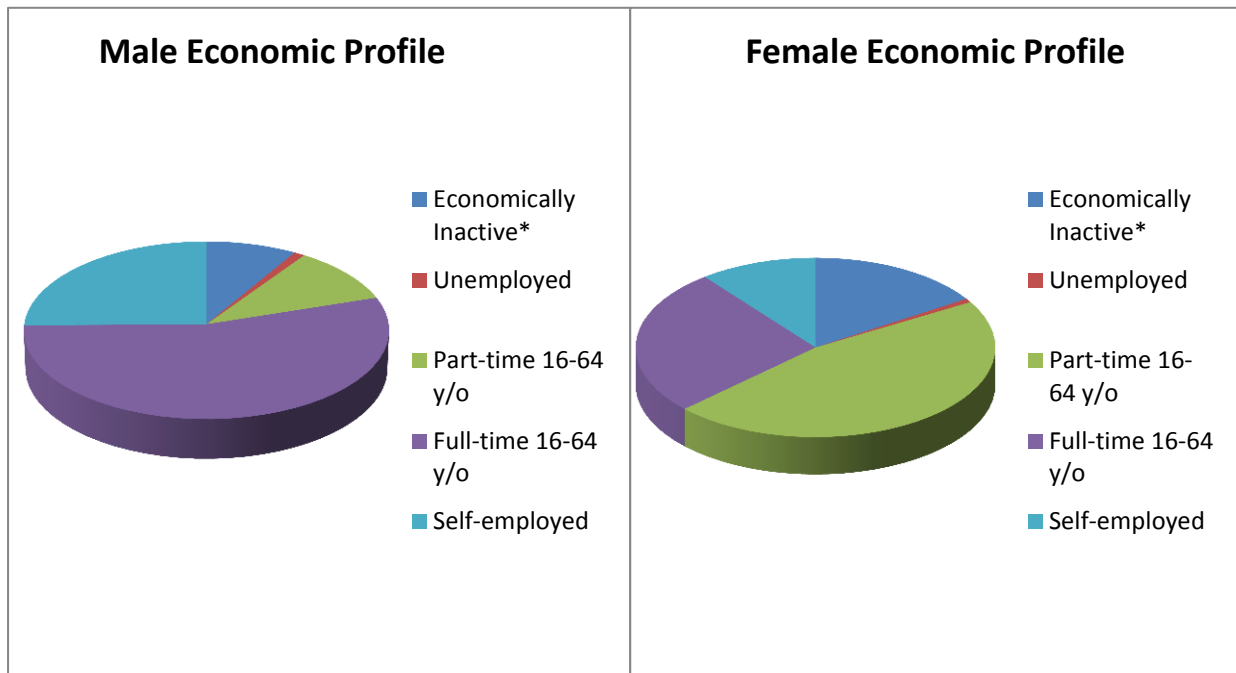

Figure 4. Economic profiles by gender for the population of Melton. Data: Nomis and Census 2011.

*Economic inactivity includes: students, looking after family/home, retired, temporary sick, long-term sick, discouraged, wants a job, doesn't want a job, other.

**Unemployed are counted as officially being registered for JSA.

Figure 4 clearly shows that the economic activity profile for females in Melton is very different than that of the male population in Melton. There is a much higher proportion of female Meltonians who are economically inactive and part-time employed compared to males. The male profile shows that there is a higher proportion who are full-time employed and self-employed and a smaller number of those working part-time. Both profiles show relatively low levels of unemployment.

Government and sub-regional policies have placed emphasis on upgrading human capital through promoting access to a range of skills, and especially the capacity to learn; enhancing the *knowledge distribution power* of the economy through collaborative networks and the diffusion of technology; and providing the enabling conditions for organisational change at the firm level to maximise the benefits of technology for productivity.

Melton Borough Council's Me and My Learning Centre is acting as a hub that works in partnership with many different organisations to help people back into employment, meaning that they can become digitally, financially and socially independent, working to enhance Melton's workforce in the future. This will be a key partner in the future for facilitating the up-skilling of Melton's workforce. Moreover, the Council's Economic Development Strategy will also act as a core mechanism for delivering this objective, along with many other existing Partnership activities. Its main priorities will focus on:

- Promoting innovation, enterprise & growth in key sectors
- Enhancing aspirations, skills and economic activity in key sectors
- Improving the vitality of the boroughs town and villages
- Maximising inward investment opportunities

The route to achieving our ambition	
Priority Objective	Key Actions
Provide opportunities for local people to enhance their learning, skills and employability	• Support the delivery Economic Development Strategy (2015-2020) • Free business training social media workshops • Business networking events • Promotion of apprenticeships & internships amongst business community • Promotion of CASE, social enterprises and volunteering opportunities amongst the business community • Bi-annual job fairs showcasing employers, volunteering, learning and training providers, apprenticeships and local colleges. • Support Melton's Jobs and Prosperity Objectives, as set out in Melton Borough Council's Local Plan. • Support the development and establishment of the Me & My Learning Centre

4. Increase the local community's resilience to empower them to address future challenges

Key Theme: Community Development   Environment   Health & Wellbeing   Learning

The Current Situation

Resilience is becoming increasingly important in the wider community of Melton. In the face of funding cuts and a continually recovering economy, community resilience and responsibility is vital, as it empowers community and voluntary groups etc. to deal with issues so that they can flourish and grow for the future.

An indication of a wholly sustainable community is one that is able to draw upon its own resources to solve problems. Therefore, it is important for Melton Community Partnership to gain an understanding of the capacity and capability of local community groups etc. within the Borough in terms of numbers, structure and funding needs, so that we can support and enable the sector in the most effective way possible. This could be needs in terms of funding for example, or just the regular use of a meeting room or village hall. In order for groups to be self-sustaining in the long-term, their positive activities within the community need to continue long after funding or assistance from outside agencies has ceased.

Graph 3 below depicts the type and number of VCS groups in the Borough.
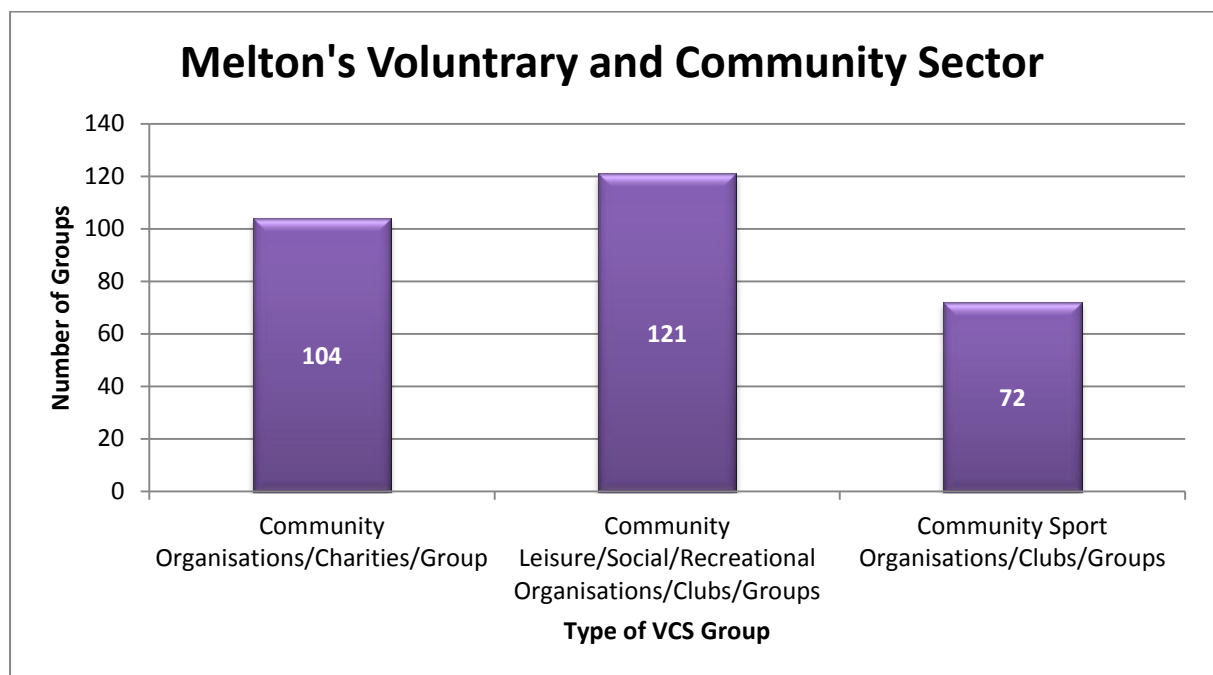
Graph 3. Summary of the structure of Melton's Voluntary and Community sector. Melton Borough Council data, 2014.

The graph shows that Melton's voluntary/community sector is in a relatively healthy state. There are a large number of groups, in Melton's town centre, as well spread across the Borough in more the rural areas. Collaboration and partnership working will become an ever more important way of functioning in the Voluntary and Community Sector, as this will strengthen existing groups to work more efficiently, encourage social cohesion, improve awareness of shared causes, and help to cross boundaries (culture, ethnicity) and bridge generational gaps.

These groups offer vital services and activities which are often of huge importance to the community. The challenge will be to foster community collaboration and partnership working, which in the long term will help to promote resilient communities. This will mean that, through effective coordination, communities can have a greater influence over the services offered, take advantage of opportunities to participate and, ultimately, have more control over the shaping of the community within which they live.

The Partnership will aim to offer appropriate help, advice, support and the tools to enable community groups etc. to work more effectively and efficiently in the community, thus facilitating resilience. This priority objective will have key links with Leicestershire County Council's proposed Community Strategy and its newly formed Leicestershire Welfare Provision service, which both have a strong focus on supporting and empowering the community sector to design and deliver vital community services to the people who need them most. Moreover, the County Council's Local Area Coordinator will play a vital role for facilitating independence for some of the Boroughs vulnerable people.

Alongside current economic challenges, Climate change is becoming an ever increasing risk facing society, including the residents of Melton Borough. In general, the UK climate is expected to become hotter and drier in the summer and warmer and wetter in the winter (UKCP09, 2009). The UKCP09 projections include the results of three sets of projected greenhouse gas (GHG) emission scenarios; Low, Medium and High developed by the IPCC (Intergovernmental Panel on Climate Change). These emissions scenarios are used to make projections of future climate change and act as a bench marking system.

The maps below show climate projections for increasing summer mean temperatures in the East Midlands, from the medium emissions scenario in the 2020s (left map) and 2050s (right map). The estimate of projected increase in temperature is: a) 1.4ºC by 2020s b) 2.5ºC by 2050s, with a wider range of: 0.4 to 2.5ºC by 2020s / 1.1 to 4.7ºC by 2050s.
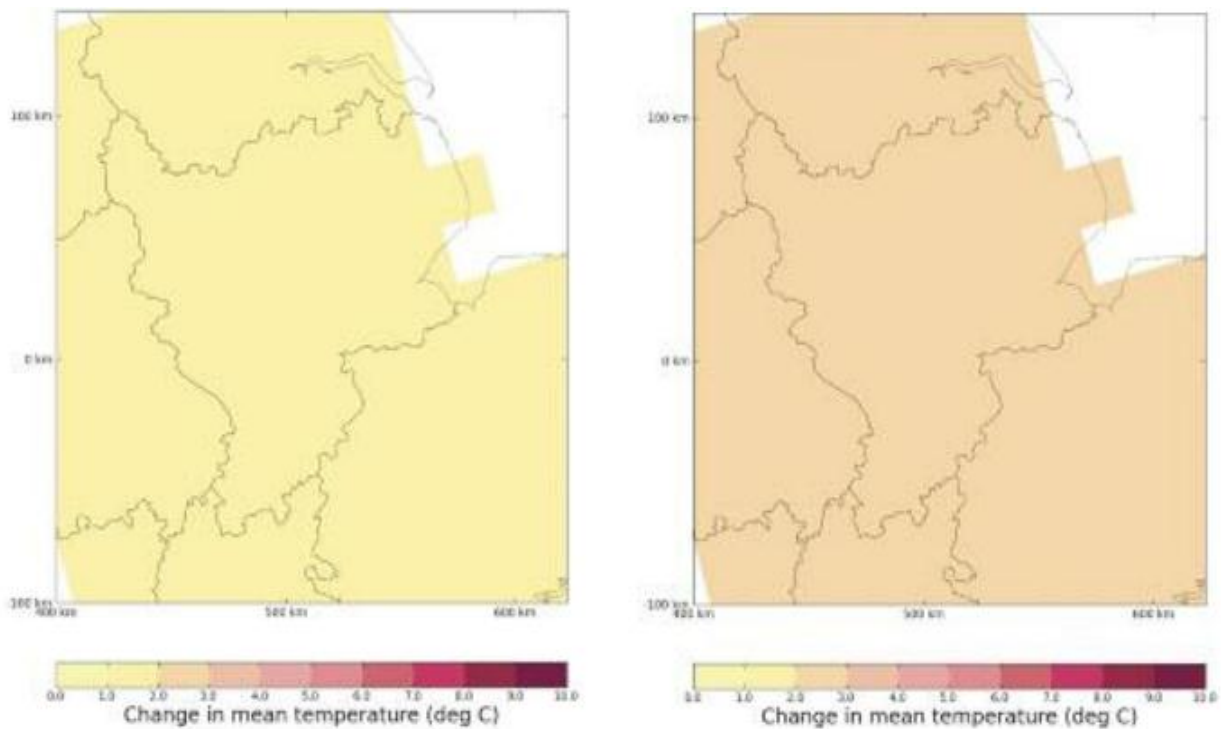

Figure 5. Temperature projections for the East Midlands in the 2020s and 2050s, from the medium emissions scenario. UK Climate Projections, 2009.

The maps below show the climate projections for winter mean precipitation in the East Midlands, from the medium emissions scenario. The estimate of projected increase in precipitation (rain,

snow, hail, etc) is: a) 6% by 2020s b) 14% by 2050s, with a wider range of: -2 to 16% by 2020s / 1 to 33% by 2050s.

As a result of these predicted changes, the East Midlands in particular is set to expect an increase in the occurrence of extreme weather events, including:

- Flooding events which affect people's homes, businesses and wellbeing;
- Summer heat waves, which put vulnerable people at particular risk e.g. elderly people, and increased pressure on local health services;
- Reductions in water availability, which could have serious implications for the agriculture industry of the Borough in terms of irrigation, productivity and economic viability (UK CCRA, 2012).
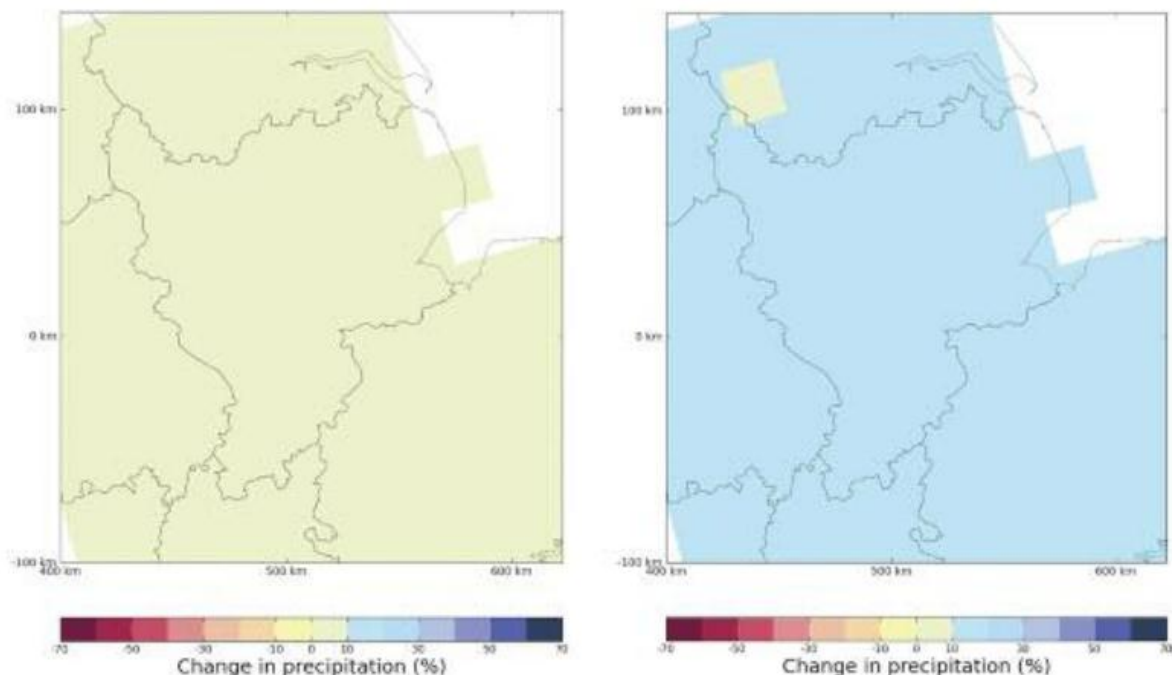

Figure 6. Change in precipitation in the East Midlands in the 2020s and 2050s, from the medium emissions scenario. UK Climate Projections, 2009.

Other indirect effects include an increase in the cost of living as food and energy prices rise. Food security, in the UK and other countries, is particularly vulnerable to the effects of climate change, including access, utilization and price stability (IPCC, 2014). This is especially so since much of the UK's food is imported from other countries. Local food growing has many fantastic benefits for the community including: saving money; health and fitness from maintaining plots and encouraging a healthier diet; inspiring a sense of social cohesion and togetherness; Motivating local economic activity through the development of social enterprises related to local food; creating opportunities through volunteering and skills training. This strategy will work towards enabling Melton to become an increasingly self-sufficient Borough, to educate residents on health and environmental issues related to food, to encourage and support locally produced food, and facilitate opportunities to grow food within the borough's open spaces or private gardens.

The local community must adapt to the risks that climate change poses to the Borough, to increase our resilience and so that we can be better prepared to take advantage of the opportunities it may

present. This strategy recognises that adaptation to the effects of climate change can contribute to the well-being of communities, the security of local assets and the maintenance of ecosystem goods, functions and services now and in the future (IPCC, 2014).

The Carbon Plan, the UK Government's national carbon strategy, explicitly acknowledges that for the UK national target to be achieved for reducing carbon emissions, action to support government initiatives and programmes will be required at a local level. As part of its Carbon Reduction Strategy 2013-2020, Leicestershire County Council have made a commitment to reduce emissions by 23% between 2005 and 2020 as measured by the Department of Energy and Climate Change (DECC). The Partnership will contribute towards achieving this local target through the delivery of this strategy. Its main aims include:

- To support the reduction of carbon emissions from the residential housing stock in Leicestershire.
- Create the demand from business for carbon reduction
- To ensure carbon emissions from transport do not exceed current levels over the life of the strategy, irrespective of growth in net travel
- Support communities to develop small-scale community owned renewable energy and energy efficiency projects.

The route to achieving our ambition	
Objective	Key Actions
Increase the local community's resilience to the effects of predicted climate change	- Sign Climate Local Plan initiative and work towards developing a climate change/carbon plan/adaptation plan - Support the delivery of Leicestershire County Council's Carbon Reduction Strategy where possible - Support Melton's Local Plan Environment Objectives - Increase opportunities for funding, networking and communication between voluntary groups - Complete a Capacity, Capability and Needs study to further our understanding of the VCS in the Borough - Facilitate the development/amalgamation of communication channels e.g. Facebook, Twitter etc. to streamline & encourage communication between VCS groups - Council events/workshops - Signposting/promotion of VAL's services - Support Melton's Local Plan Community Development Objectives

5. Continue to strengthen Melton Mowbray's town centre and its night-time economy

Key theme: Environment | Safety | Community Development

The Current Situation

Melton Mowbray is the primary urban settlement within the district and is its main service, administration and employment centre. In 2013, Melton Mowbray had 443 businesses and is officially classed as a Large Town. The diversity and vitality of the town centre includes a varied retail offer and mix, as well as plenty of culture and leisure, events and markets. Vacancies in the town centre are relatively low and independent businesses continue to represent a high proportion of Melton's town centre businesses at 68%, in comparison with other large towns at 57%, which is also indicative of the town centre's unique selling point and business start-up trend (MCP data).

The town centre market continues to grow year on year, with the total number of market traders rising to 142 in 2013, compared to the national average of just 30. The market is increasingly recognised as an invaluable asset to the town and in its draw of tourists, visitors and locals alike, with 87% rating the market offer as excellent or acceptable (MCP data).

There has already been fantastic work done to revitalise and enhance the town centre of Melton, as well as working towards strengthening its night-time economy (see Appendix C for more details on projects delivered so far). Melton is the hub of the Borough for its daytime and night-time economy and is therefore an important driver of economic activity in the area. The Melton Business Improvement District (BID) was established in 2011 with a view to unite businesses together to actively improve Melton Town Centre and to have a greater input into what happens in the town. The BID is a means of generating valuable income for the town centre. It enables local businesses to control how their money is invested to benefit themselves, their employees, their customers and the physical fabric of the town. The BID will be a key partner for enabling the delivery of this objective.

In terms of a future vision for the town centre, the 2020 Experian Town Centres Future report for Melton Mowbray states that key issues of focus will be:

- An ageing population, resulting in access and safety issues
- Dealing with continuing economic uncertainty
- The resilience of Melton's high street, especially small independent businesses
- How businesses use technology to develop their enterprise

Low levels of footfall in the town centre are also recognised as a key issue. This will be addressed over the next 10 years through the installation of a new footfall counter in the town centre late 2014, which will provide valuable data for monitoring the number of people visiting Melton. Public transport issues are also a target area, especially for the ageing population who find it difficult to get in and out of town in the evening.

The mechanisms for addressing the above matters, and for strengthening the town centre over the next 10 years, will be to develop a distinctive brand for the town; supporting Melton's evening economy through events and campaigns, such as Dine Before Nine, After Dark Business Awards, the Christmas Shopping Crawl and Shop Local campaigns; seeking to increase local spend and footfall, with focus now upon branding and marketing the town's evening economy offer; changing perceptions around safety in the town centre particularly towards anti-social behaviour; and developing the case for Melton's Purple Flag Status which will involve working towards meeting a comprehensive set of standards, management processes and good practice examples designed to help transform town and city centres at night.

Melton's BID will also be exploring a pilot transport scheme on a Friday and Saturday evening, to support people who have difficulty travelling from the edges of Melton Mowbray to the town centre due to transport service cuts. It will also help increase footfall in the town centre and enhance the evening economy. This links into Priority Objective 6: Improve opportunities for the movement of people in and around Melton.

These mechanisms will be delivered by upcoming strategic key documents including Melton's Tourism Blueprint 2015-2020, BID Business Plan and Economic Development Strategy, particularly Priority 3: Improving the vitality of the Borough's town and villages.

The route to achieving our ambition	
Objective	**Key Actions**
Continue to strengthen Melton's town centre and its night time economy	- Town Centre Investment Management Pilot to run from January to March 2015 - Cattle Market Bid development - Support the development and implementation of the Economic Development Strategy - Development of the Melton Event Management Partnership - Support the development and implementation of the Melton Tourism Blueprint (2015-2019) - Developing the case for Melton's Purple Flag status - Support the development and implementation of the Melton BID Business Plan - The formation of an Evening Economy Steering Group - The installation of Springboard footfall counter - Directly support Melton's Jobs and Prosperity Objectives, as set out in Melton Borough Council's Local Plan.

6. Improve opportunities for the movement of people in and around Melton

Key themes:

| Environment | Health & Wellbeing | Safety | Community Development |
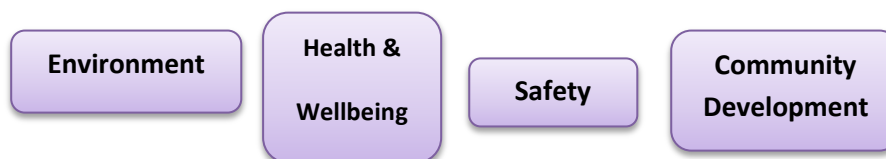
The Current Situation

A local transport study has identified that Melton town centre is often congested. Under current traffic levels, congestion is having an impact on the town centre road network and in the future, even without any further development, these problems will be exacerbated. Any developments irrespective of size will have an impact on further deteriorating traffic conditions in the town (Melton Mowbray Transport Study, 2014).

Cars or vans owned per household	Percentage
No Car or Van	15.1%
1 car or Van	41%
2 cars or Vans	33%
3 cars or Vans	8.1%
4 or more cars or Vans	2.8%

Table 4. Summary of owned vehicle types in Melton. Census, 2011.

Methods of Travel to Work (2011 Census)			
	Melton	East Mid	England and Wales
All categories: Method of travel to work (total number of people)	36,955	3,336,532	41,126,540
Work mainly at or from home	9.4%	6.5%	6.6%
Underground, metro, light rail, tram	0.0%	0.2%	2.4%
Train	1.0%	0.8%	3.2%
Bus, minibus or coach	1.7%	3.9%	4.6%
Taxi	0.1%	0.2%	0.3
Motorcycle, scooter or moped	0.5	0.5	0.5
Driving a car or van	44.9	40.0	35.1
Passenger in a car or van	3.6	3.8	3.2
Bicycle	1.5	1.7	1.8
On foot	7.8	6.5	6.3

Other method of travel to work	**0.3**	0.3	0.3
Not in employment	**29.1**	35.7	35.5

Table 5. Summary of methods of travel to work in Melton. Census, 2011.

The % of people commuting to work by car or van in Melton is higher at 44.9% when compared to the East midlands at 40%, and England and Wales at 35.1%.

Housing and employment growth will only add to the issue and will need to be supported by appropriate improvements to transport infrastructure. The Partnership recognises that there is a need to reduce traffic congestion, especially in Melton town centre, and to increase/improve the provision of more "green" transport facilities, such as cycle paths and storage, and walking routes.

This doesn't necessarily mean that there will be an increase in the number of roads in the Borough. Alternative "greener" methods of transport have a number of benefits including reduced traffic congestion, improved air quality, saving money that would've otherwise been spent on fuel and car maintenance, a safer community environment, and numerous health and wellbeing benefits.

Case Study - Wheels to Work

Not everyone in the District has access to private transport – which is where Wheels to Work rides to the rescue. Scooters loaned at a nominal charge, aid young and unemployed people who live in remote parts of the District on the way to new jobs or training opportunities at college that would otherwise have been beyond their reach.

In terms of public transport, the bus network services in Melton are largely subsidised and only 7 out of 23 services are commercially run. Leicestershire County Council is currently in the process of developing a Community Bus Partnership, where residents, community representatives, businesses and bus users would become key partners in the operation and subsidisation of several key routes. This has emerged as a way to try and revive the prospects of a number of rural bus services that are currently at risk of becoming unviable due to low passenger numbers. Route numbers affecting Melton include 55/56 and 113. The Partnership will support the development and implementation of these bus partnerships to work towards continuing service operations to aid those that need them most, especially in areas where rural isolation is an issue. Good Neighbour Schemes, such as Bottesford's Good Neighbour Scheme, will become an increasingly vital service to many who have no access to transport.

The route to achieving our ambition	
Objective	Actions
Improve opportunities for the movement of people in and around Melton.	• Support Melton's Accessibility and Transport Objectives, as specified within Melton Borough Council's Local Plan. • Support the development and operation and Leicestershire County Council's Community Bus Partnerships in the Melton Borough • Facilitate the use of and/or provisions for more sustainable

methods of transport
- Supporting rural areas of the Borough which suffer from isolation

7. Create a stronger and safer Melton

Key themes:

Health & Wellbeing	Safety	Community Development

The Current Situation

Crime and fear of crime is relatively low in Melton Borough compared to the National and Regional averages, with Melton Borough ranked 266th out of 376 national districts. The recorded crime rates per 1,000 populations are 30.5, with anti-social behaviour (ASB) 18.4 per 1,000 residents. Both these figures are below the national and county average. Public perceptions indicate that 80.1% of residents feel safe after dark and 97% feel safe during the day.

The graph above shows all crime and antisocial behaviour figures for Melton Borough area (all crime
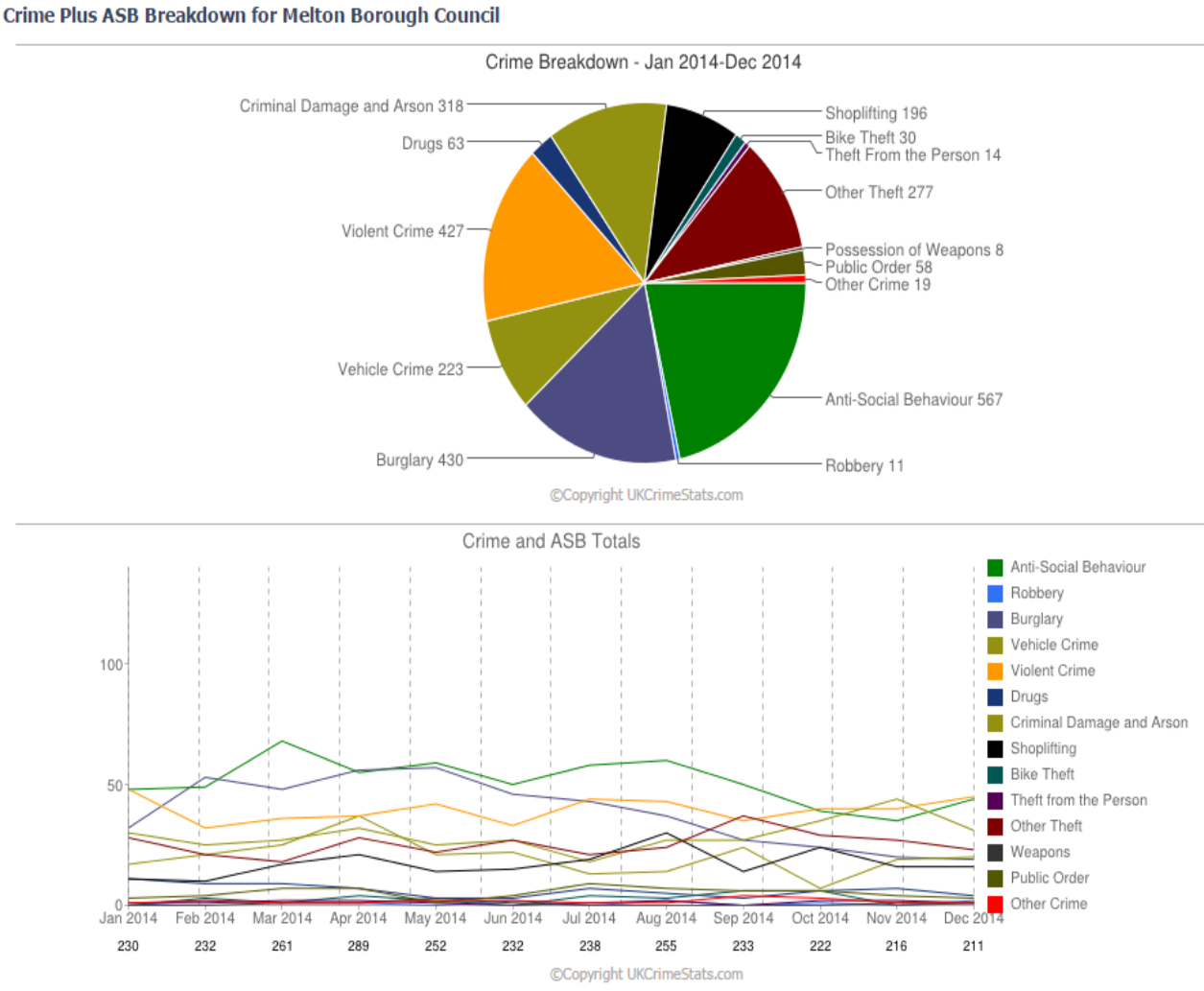

Crime Plus ASB Breakdown for Melton Borough Council

Crime Breakdown - Jan 2014-Dec 2014

Criminal Damage and Arson 318
Drugs 63
Violent Crime 427
Vehicle Crime 223
Burglary 430
Shoplifting 196
Bike Theft 30
Theft From the Person 14
Other Theft 277
Possession of Weapons 8
Public Order 58
Other Crime 19
Anti-Social Behaviour 567
Robbery 11

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Crime and ASB Totals

Anti-Social Behaviour
Robbery
Burglary
Vehicle Crime
Violent Crime
Drugs
Criminal Damage and Arson
Shoplifting
Bike Theft
Theft from the Person
Other Theft
Weapons
Public Order
Other Crime

Jan 2014 230 Feb 2014 232 Mar 2014 261 Apr 2014 289 May 2014 252 Jun 2014 232 Jul 2014 238 Aug 2014 255 Sep 2014 233 Oct 2014 222 Nov 2014 216 Dec 2014 211

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Figure 7. Crime and antisocial behaviour rates breakdown for the Melton Borough area. Economic Policy Centre data via UK Crime Stats.

includes Anti-Social Behaviour, robbery, burglary, vehicle crime, violent crime, drugs, criminal damage and arson, shoplifting, bike theft, theft from the person, other theft, weapons, public order and other crime).

A large part of this Priority Objective will be supported and facilitated by the Safer Melton Partnership, chiefly through the refresh of their Community Safety Plan from 2015 onwards. Initial key areas of focus identified include- substance misuse and increasing education/awareness of the effects on users; violent crime, particularly around the influence; supporting rural areas of the Borough, particularly the Vale of Belvoir, to tackling issues around acquisitive crime; and young people, making links between behavioural problems, substance misuse and alcohol. Developing the case for Melton Mowbray's Purple Flag Status will also add to the safety agenda for the town centre.

There is to be a much more sustainable approach to the reduction of crime for the next 10 years. A more holistic management of crime and other influencing factors will further help to address inequalities that exist in the Borough. This will entail a focus on early intervention and safeguarding people from the root causes as to why individuals go on to commit crime later in life, such as poor school attendance, behavioural problems and joblessness. Making strong links with the services provided by Melton Borough Council's Me and My Learning centre, through the Locality Based Partnership delivery group, will help to ensure people make positive life-choices and are therefore less likely to commit crimes later in life. This also feeds into Priority Objective 3, regarding up-skilling and learning.

Forthcoming changes to policing in the Leicester, Leicestershire and Rutland areas mean that there will be an even greater emphasis on promoting community confidence and involving people in local community safety work. Communities themselves know the issues that affect them the most, and have a major part to play in making themselves as a community safer. Melton's Neighbourhood Watch has reported that there is significant lack of volunteers in the area willing to get involved in the initiative. This strategy will work in partnership with key voluntary organisations in Melton to drive promotion and recruitment for community safety initiatives, to empower people to feel secure where they live and to take action should they need to. This links into Priority Objective 4, regarding the strengthening of the voluntary and community sector in Melton.

The proportion of households, working age people, children and pensioners in relative and absolute poverty is well below the national median. However the numbers involved are still significant – with nearly 1,000 children living in poverty within the Borough. This strategy will tackle young people's issues and child poverty through the development of an effective Young Person's Strategy, going forward from 2015. This will identify key priorities relating to young people including issues in relation to child poverty and how the Council can work in partnership to improve matters.

The key data sources used in this section are: UK Crime Stats, which is platform for The Economic Policy Centre, ONS Recorded crime data at Community Safety Partnership, Rank of Crime Score 2010 from Department for Communities and Local Government, Indices of Deprivation at Local Authority Level, and from local data presented through Melton Community Partnership.

The route to achieving our ambition	
Objective	**Actions**
Create and safer and stronger Melton	• Draft a Young Person's Strategy that identifies, through evidence and consultation, key priorities and how the Partnership can work to improve matters • Support and promote volunteer recruitment for Neighbourhood Watch • Support key actions and outcomes that emerge as a result of the Community Safety Plan refresh (2015 onwards) • Developing the case for Melton's Purple Flag status • Support Melton's Safety and Protection Objectives, as specified in Melton Borough Council's Local Plan

Sustainable Community Strategy Action Plan

Objective	Actions/Delivery	Key Officers/Persons/ Partnership	KPIs and monitoring	Links to Strategic Aim(s) and Key Themes	Strategic links to other policies/strategies/ag endas
1. Improve the health and well-being of local people	➤ **Develop an effective Ageing Well Strategy to take forward and implement, in replacement of the previous Strategy** ➤ **Encourage businesses, Parish Councils and MBC Councillors to become Dementia Friends** ➤ **Enable opportunities for everyone in Melton to be active and healthy** ➤ **Support Melton's Community Development Objectives, as specified in Melton Borough Council's Local Plan.**	Community Policy Officer, Physical Activity Development Officer, Healthwatch Leicestershire, East Leicestershire & Rutland Clinical Care Group, Alzheimer's Society, Age UK, Leicestershire County Council's Local Area Coordinators, First Contact (at LCC)	➤ Ageing Well Strategy objectives satisfied ➤ Healthwatch Leicestershire data ➤ GP surgery waiting times/numbers ➤ Physical activity participation in the Borough, particularly first-time users ➤ Local Plan objectives satisfied ➤ Public Health England data	**1, 2, 3, 4** **HEALTH & WELL-BEING**	Ageing Well Strategy, ELR CCG Primary Care Operating Framework
2. Help provide a stock of housing that meets the needs of the community, including affordable housing	➤ **Support the development and delivery of a new Housing Strategy and Homelessness Strategy** ➤ **Support the development and delivery of the refreshed Corporate Priorities and Local Plan Housing Objectives, with regards to the provision of sustainable affordable housing.**	Housing Development Officer, Community Policy Officer, Local Plan Manager, Corporate Policy Manager	➤ Housing Strategy objectives satisfied ➤ Homelessness Strategy objectives satisfied ➤ Local Plan objectives satisfied ➤ House price to income ratios	**1, 4** **ENVIRONMENT, COMMUNITY DEVELOPMENT, HEALTH & WELL-BEING**	Housing Strategy, Local Plan, Homelessness Strategy, Corporate Plan

| 3. Provide opportunities for local people to enhance their learning, skills and employability | ➢ Support the of the delivery Economic Development Strategy (2015-2020)
➢ Free business training/social media workshops
➢ Business networking events
➢ Promotion of apprenticeships & internships amongst business community
➢ Promotion of the work CASE, social enterprises and volunteering opportunities amongst the business community
➢ Bi-annual job fairs showcasing employers, volunteering, learning and training providers, apprenticeships and local colleges.
➢ Support Melton's Jobs and Prosperity Objectives, as set out in Melton Borough Council's Local Plan.
➢ Support the development of the Me & My Learning Centre | Economic Development Officer, Town Centre Managers, LLEP. | ➢ Economic Development Strategy objectives satisfied
➢ Attendance numbers to events
➢ Number of people accessing Me and My Learning's services
➢ % of people of working age who are in employment
➢ % of people of working age on Job Seekers Allowance, especially those for more than a year
➢ Local Plan Indicators satisfied | 1, 2, 3, 4

LEARNING, COMMUNITY DEVELOPMENT | Me and My Learning, Town Centre Master Plan, BID Business Plan |
| 4. Increase the local community's resilience to empower them to address future challenges | ➢ Sign Climate Local Plan initiative and work towards developing a climate change/carbon plan/adaptation plan
➢ Support the delivery of Leicestershire County Council's Carbon Reduction Strategy where possible
➢ Support Melton's Local Plan Environment Objectives
➢ Facilitate opportunities for funding, networking and collaboration between voluntary groups | VAL, VAM, Community Policy Officer, Project Funding Officer, Leicestershire County Council's Local Area Coordinators | ➢ Climate Local Plan in place
➢ LCC's Carbon Reduction Strategy indictors
➢ Volunteer numbers
➢ Number of groups supported and projects delivered | 1, 2, 3, 4

ENVIRONMENT, COMMUNITY DEVELOPMENT, LEARNING, HEALTH & WELL-BEING | Climate Local, Melton's Local Plan, Leicestershire County Council's Communities Strategy, Local Plan. |

	➢ Complete a Capacity, Capability and Needs study to further our understanding of the VCS in the Borough ➢ Council events/workshops ➢ Signposting/promotion of VAL's services ➢ Support Melton's Local Plan Community Development Objectives ➢ Enable community ownership of land and building assets across the Borough as appropriate ➢ To educate residents on health and environmental issues related to food, and to encourage and support locally produced food, and the opportunity to grow food within the borough's open spaces or private gardens.		➢ Number of funding bids made and secured ➢ Attendance numbers to workshops/ training ➢ VAL data ➢ Addressing barriers identified by community groups ➢ Increase in number of Community Rights utilised ➢ Local Plan objectives satisfied	
5. Continue to strengthen Melton Mowbray's town centre and its night-time economy	➢ Town Centre Investment Management Pilot ➢ Cattle Market Bid development ➢ Support the development and implementation of the Economic Development Strategy ➢ Development of the Melton Event Management Partnership ➢ Support the development and implementation of the Melton Tourism Blueprint (2015-2019) ➢ Developing the case for Melton's Purple Flag status ➢ Support the development and implementation of the Melton BID Business Plan ➢ The formation of an Evening Economy Steering Group	Town Centre Managers, Economic Development Officer	➢ Town Centre Footfall data ➢ Economic Development Strategy objectives satisfied ➢ Town Centre Masterplan objectives satisfied ➢ Local Plan objectives satisfied ➢ BID Business Plan Objectives satisfied	1, 3, 4 ENVIRONMENT, COMMUNITY DEVELOPMENT, SAFETY BID Business Plan, Town Centre Master Plan, Tourism Blueprint, Economic Development Strategy, Local Plan.

	➤ **The installation of Springboard footfall counter**				
	➤ **Directly support Melton's Local Plan Jobs and Prosperity Objectives**				
6. Improve opportunities for the movement of people in and around Melton	➤ **Directly support Melton's Local Plan Accessibility and Transport Objectives** ➤ **Support the development and operation of Leicestershire County Council's Community Bus Partnerships** ➤ **Facilitate the use of and/or provisions for more sustainable methods of transport** ➤ **Supporting rural areas of the Borough which suffer from isolation**	Community Policy Officer, Local Plans Manager, relevant Leicestershire County Council Officers, Local Plan Offices	➤ Local Plan objectives satisfied ➤ % of people cycling/walking/driving to work ➤ Successful Community Bus Partnerships ➤ Traffic flow/congestion levels data ➤ Number of additional communities supported (subject to funding/ capacity)	**1, 4** **ENVIRONMENT, COMMUNITY DEVELOPMENT, SAFETY, HEALTH & WELL-BEING**	Local Plan, Community Bus Partnership, Local Transport Plan, Community Bus Partnerships, Local Plan
7. Create a stronger and safer Melton	➤ **Draft a Young Person's Strategy that identifies, through evidence and consultation, key priorities and how the Partnership can work to improve matters.** ➤ **Support key actions and outcomes that emerge as a result of the Community Safety Plan refresh (2015- onwards)** ➤ **Developing the case for Melton's Purple Flag status.** ➤ **Support Melton's Safety and Protection Objectives, as specified in Melton Borough Council's Local Plan**	Community Policy Officer, Safer Melton Partnership	➤ Community Safety Plan objectives satisfied ➤ ONS Data regarding crime and deprivation rates ➤ Young Person's Strategy objectives satisfied ➤ Volunteer numbers ➤ Local Plan objectives satisfied ➤ Public Health England data	**1, 2, 3, 4** **SAFETY, COMMUNITY DEVELOPMENT, HEALTH & WELL-BEING**	Safer Melton Partnership's Community Safety Plan, Young Person's Strategy

Key:

Short-term Actions- actions that can be completed/initiated in the next 6 months- 1 year that will have relatively quick implementation/outcomes, or actions that are already in development/taking place.

Medium-term Actions- actions that will require a certain amount of planning, which can be completed/initiated in the next 1-5 years.

Long-term Actions- actions that will take place an on-going basis, which can be completed over a number of years (5+).

Links to Melton Borough Council's Corporate Priorities:

 = PEOPLE   **= PLACE**   **= AGILE COUNCIL**

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Melton Borough Council Corporate plan

Melton Borough Council Local Transport Study

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