



SOMERBY PARISH NEIGHBOURHOOD PLAN – SUPPORTING LOCAL BUSINESSES

QUESTIONNAIRE

The Neighbourhood Plan needs the views of people with businesses in the Parish. Please help the Neighbourhood Plan to help you by completing the following questionnaire. Your views are important whether you are an employer or a sole trader.

The National Planning Policy Framework obliges Neighbourhood Plans to support economic growth in rural areas to create jobs and prosperity.

1. Name of your business:

Respondent name and position in the business:

Contact address in the Parish, phone number, website, email:

2. What is the nature of your business?

3. Do you directly employ anyone? YES NO

If so, how many?

4. Do you employ anyone indirectly, such as sub-contractors? YES NO

If so, how many?

If this is complicated or variable, for example seasonal employment or other businesses operate on your premises, please comment or explain below:

5. Do you work from home? YES NO

If YES, do you see a need for more or more suitable space for your business over the next 5 years? Please explain.

If NO, what type of land or premises does your business occupy?

Also if NO, do you see a need for more or more suitable space for your business over the next 5 years?

6. How much space does your business occupy?

7. Do you think your existing premises and/or land will be sufficient for the needs of your business in the next 5 / 10 / 15 / 20 years?
8. If not, what do you think your additional needs will be?
9. How do customers / clients find your business? (tick)
- Internet Local contacts Word of mouth/recommendation
- Passing trade Local publications Existing/continuing customers Other
10. Would you like your business to appear in a Parish business/skills directory? YES NO
11. Do any aspects of local planning policy limit or cause difficulties for your business? YES NO
- If YES, which aspects?
12. What policies would you like to see included in the Neighbourhood Plan?
13. What local facilities could be improved or provided which would help your business? (tick)
- Post office services
- Managed services eg. Receptionist, photocopying etc
- Meeting facilities for hourly rent
- Business hub / café
- Small office space for short-term rental
- Communal workshop area
- Storage / lock up facilities
- Other (please specify):
14. Is public transport (bus service) important for your business? YES NO
15. Is the attractive appearance of the rural landscape and villages of the Parish important for your business?
YES NO
16. Is tourism important for your business? YES NO
17. If YES – how can the Parish help promote tourism and help tourist-based business?

It is appreciated that businesses vary greatly in size and nature. A short questionnaire cannot cover all the possibilities. If you have any other comments about your business, or ideas for the Parish and the Neighbourhood Plan from a business point of view, please include them here:

You can email the completed form to Carl Powell at ccaarrll@btinternet.com , or print it and deliver it to 3 Oakham Rd Somerby LE14 2QF, or hand it to any member of the Neighbourhood Plan committees.

Thank you

Carl Powell

Somerby Parish Neighbourhood Plan steering group